



Paris, France – April 19, 2011

**ESI** is the pioneer and world-leading solution provider in virtual prototyping.

#### Market Data

Listed in compartment C of NYSE Euronext Paris

[ISIN FR 0004110310](#)

#### Contact

##### [ESI Group](#)

Amy de Rouvray

T: +33 (0)1 41 73 59 01

[Amy.de.Rouvray@esi-group.com](mailto:Amy.de.Rouvray@esi-group.com)

Visit our Press Room

[www.esi-group.com/newsroom](http://www.esi-group.com/newsroom)

#### Connect with ESI



## ESI user conferences underline growing presence in India

Paris, France – April 19, 2011 – [ESI Group](#), pioneer and world-leading solution provider in [virtual prototyping](#), announces the success of its user conferences in Bangalore and Pune, India. The conferences provided attendees with an excellent opportunity to learn about new projects undertaken by [ESI](#) customers and highlighted the growing importance of [end-to-end virtual prototyping](#) and its substantial benefits.

[End-to-end virtual prototyping](#) addresses virtual fabrication, building and testing of a product in coherent, progressive stages: part by part, component by component and per assembly, and concurrently across multiple domains. An effective virtual prototype enables at each step of the development cycle to concurrently test the performance, margins and robustness, in order to evaluate and correct, if needed, critical aspects of the product design or fabrication. Issues typically discovered only by building and testing real (hardware) prototypes are exposed up-front.

The user conferences allowed designers, engineers, analysts and managers from different industries to come together to share best practices, challenges as well as successes in [virtual prototyping](#).

Conference attendees listened with interest to the key note speeches by Dr. Ashok R. Joshi, Deputy Director Automotive Research Association of India and Dr. Sarma Akella, Head CAE from Ashok Leyland. In addition, there were presentations from customers who shared their success with [ESI](#) solutions. These included: Tata Motors, IIT Bombay, Bilcare Research, BARC and BaeHal. Furthermore, attendees were able to get the inside track on [ESI](#)'s latest product features and associated benefits thanks to a range of presentations from [ESI](#) product experts in the areas of Virtual



Manufacturing ([Casting](#), [Welding](#), [Sheet Metal Forming](#)), [Virtual Performance](#), [Computational Fluid Dynamics](#), [Multiphysics](#), [Vibro-Acoustics](#) and [Simulation Systems Integration](#).



*ESI India team present at the India Forum 2010*

The [ESI](#) India user conferences attracted over 100 [ESI](#) customers in Pune and 90 customers in Bangalore; numbers which emphasize [ESI](#)'s growing presence in the emerging Indian market. The user conferences in Pune and Bangalore brought together product development professionals from various industries and simulation domains and received excellent feedback, with 95 to 100% of attendees satisfied.

**David Hudson**, Head of NVH (Noise, Vibration & Harshness) at TATA Motors Ltd declared, *“by meeting my industry peers and ESI product experts at the 2010 ESI India Forum, I was able to exchange experiences, understand common challenges and learn about new ways to improve product development. With the growing importance of Virtual Prototyping, ESI user conferences are must attend events.”*

**Venugopal Rallabhandi**, Country Sales Manager at ESI India commented, *“our growing presence in India now makes our user conferences a necessity. Between 2009 and 2010 ESI India recorded revenue growth of 33%, demonstrating our ability to meet the needs of the Indian market. ESI India now counts over 150 employees across sites in Bangalore and Pune, and serves the needs of a*



*string of major organizations including: Nissan, General Motors, Renault, Tata Motors, Munjal Castings, Mahindra & Mahindra, Bilcare, 3M India Ltd, Ashok Leyland, GE India Technology Center, Bajaj Auto, IPR, Maruti Suzuki India Ltd and Whirlpool.”*

ESI's next user conferences on [virtual prototyping](#) will take place in September 2011 in Italy and in China.

See which events ESI will be hosting and attending in 2011: [www.esi-group.com/events](http://www.esi-group.com/events)

For more ESI news, visit: [www.esi-group.com/newsroom](http://www.esi-group.com/newsroom)

#### **About ESI Group**

ESI is a pioneer and world-leading provider in virtual prototyping that takes into account the physics of materials. ESI has developed an extensive suite of coherent, industry-oriented applications to realistically simulate a product's behavior during testing, to fine-tune manufacturing processes in accordance with desired product performance, and to evaluate the environment's impact on performance. ESI's solutions fit into a single collaborative and open environment for End-to-End Virtual Prototyping, thus eliminating the need for physical prototypes during product development. The company employs over 800 high-level specialists worldwide covering more than 30 countries. [ESI Group](#) is listed in compartment C of NYSE Euronext Paris. For further information, visit [www.esi-group.com](http://www.esi-group.com).

Connect with ESI on [Twitter](#), [Facebook](#), and [YouTube](#)

#### **ESI Group – Media Relations**

Amy de Rouvray

T: +33 (0)1 41 73 59 01

[Amy.de.Rouvray@esi-group.com](mailto:Amy.de.Rouvray@esi-group.com)