

## **Media Alert:**

# **ESI Signs a Strategic Memorandum with the Ural High-Tech Park in Russia**

**During the international industrial trade show INNOPROM 2017**

**Who?** [ESI Group](#) is a leading innovator in [Virtual Prototyping](#) software and services for manufacturing industries. Specialist in material physics, ESI has developed a unique proficiency in helping industrial manufacturers replace physical prototypes by virtual prototypes, allowing them to virtually manufacture, assemble, test and pre-certify their future products.

**What?** On the 1<sup>st</sup> day of the [INNOPROM 2017](#) trade show in Ekaterinburg, Russia, ESI and the Ural High-Tech Park signed a memorandum for a strategic partnership to cooperate on joint R&D activities, business development, and marketing programs. INNOPROM is an annual industrial trade show focusing on major industries and technologies that underpin Russia's program for industrial and manufacturing development. A platform for international cooperation since 2010, more than 50 000 people from 95 countries and 600 companies attended the event.

[The Ural High-Tech Park](#), also called High-Tech Technopark Universitetskiy, is a Russian innovation center, the largest in the Sverdlovsk region, which aims to develop the local economy and provide the qualifications necessary for the workplace. Ural High-Tech Park's mission is to increase the scientific, technological, innovation, and industrial potential of the Ural region.

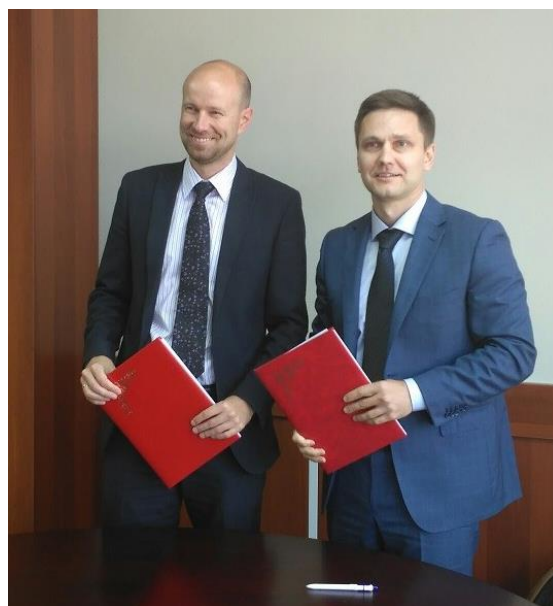


Image: Signing ceremony: Denis Skomorokhov (left), General Director of the Ural High-Tech Park, and Andrey Podshivalov (right), Sales Director of the ESI Group office in Russia.



*“ESI is one of the biggest and well-known developers of industrial software in Europe. We have already purchased and installed ESI solutions in our Engineering Center, and with this memorandum, we plan to continue cooperating across the engineering field and developing new Virtual Prototyping methodologies,”* says **Denis Skomorokhov**, General Director of High-Tech Technopark Universitetskiy. *“In cooperation with ESI, Technopark must become the link between two domains often kept separate: the scientific and the industrial.”*

Both ESI and High-Tech Technopark Universitetskiy agreed to develop their cooperation on many levels such as software unification, mutual integration of Computer-Aided Design (CAD) and Computer-Aided Engineering (CAE) solutions. They plan to create common work projects in engineering and R&D to share their experience and knowledge in educational and analytical spheres. The partners will also organize joint business events and technical conferences and create a point of presence for ESI subsidiary [MECAS ESI s.r.o.](#) in the Russian institution’s facilities to showcase ESI’s latest software solutions.

For more info about Ural High-Tech Park, please visit: [www.uralhitech.ru/eng](http://www.uralhitech.ru/eng)

Find out more about MECAS ESI: [www.esi-group.com/cz](http://www.esi-group.com/cz)

For more ESI news, visit: [www.esi-group.com/press](http://www.esi-group.com/press)

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### About ESI Group

[ESI Group](#) is a leading innovator in [Virtual Prototyping](#) software and services. Specialist in material physics, [ESI](#) has developed a unique proficiency in helping industrial manufacturers replace physical prototypes by virtual prototypes, allowing them to virtually manufacture, assemble, test and pre-certify their future products. Coupled with the latest technologies, Virtual Prototyping is now anchored in the wider concept of the *Product Performance Lifecycle™*, which addresses the operational performance of a product during its entire lifecycle, from launch to disposal. The creation of a *Hybrid Twin™*, leveraging simulation, physics and data analytics, enables manufacturers to deliver smarter and connected products, to predict product performance and to anticipate maintenance needs.

ESI is a French company listed in compartment B of NYSE Euronext Paris. Present in more than 40 countries, and addressing every major industrial sector, [ESI Group](#) employs about 1200 high-level specialists around the world and reported annual sales of €141 million in 2016. For more information, please visit [www.esi-group.com](http://www.esi-group.com).

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